

MASS MEDIA

Foster the public good by advancing socially responsible mass media through education, research, and service. The Mass Media Department offers a dynamic environment to learn about demanding, fast-paced careers from working professional talent.

DEGREE

BA/BS Mass Media

Professional prospects in Mass Media are more than the traditional newspaper editor and journalist jobs. Research, write, edit, and produce in-depth reports for radio, television, blogs, or social media. Gain hands-on experience in public relations, journalism, and website administration through both the campus newspaper (MSU Reporter) and independent campus radio station (KMSU).

CREATE

- Author
- Journalist
- Photographer

PRODUCE

- Blogger or vlogger
- News or media producer
- Public relations or corporate spokesperson
- Television news producer
- Web content editor

MANAGE

- Corporate spokesperson or personal agent
- News or media director
- News or media editor
- News or media publisher
- Public relations or advertising manager

DESIGN

- Advertising director
- Editorial assistant
- Web content writer