

2019 GPACW Conference

October 26, 2019
Minnesota State University, Mankato

Introductions and all sessions will be held in Armstrong Hall on the [Minnesota State Mankato campus](#).

Introductions 9:00 to 9:20	AH 101	
	Welcome	
	Dr. Geoffrey Herbach <i>Minnesota State Mankato</i>	
	Introductory Remarks	
	Dr. Gwen Westerman <i>Minnesota State Mankato</i>	
Session A 9:30 to 10:20	AH 231	AH 232
Panel presentations	Two Perspectives on Audience/s in Podcasting and Social Media	Engaging Global Audiences: Linking Classes across a Digitalized World
	Dawn Armfield <i>Minnesota State Mankato</i>	Brandi Fuglsby
	Mitchel Hora <i>Field Work podcasts</i>	Saveena Veeramoothoo
	Ramsey Tesdell <i>Sowt.com podcasts</i>	Ann Hill Duin <i>University of Minnesota</i>
Session B 10:30 to 11:00	AH 231	AH 232
Individual presentations	Explorers, Validators, Planners, and Pragmatists: Writing for Four Types of Web Searchers	Teaching Oral Communication Assignments in the Introductory Technical Communication Course Using Nonlinear Video Editing Software
	Abigail Bakke <i>Minnesota State Mankato</i>	Geoffrey Sauer <i>Iowa State University</i>
	Teaching Audience Through Persona Development in Technical Communication	Designing Agentive Digital Stories for Social Media Audiences
	Ashley Flitter <i>Minnesota State Mankato</i>	Ibtissem Belmihoub <i>North Dakota State University</i>
Session C 11:10 to 12:00	AH 231	AH 232
Panel presentations	Elvish, Belter, Dothraki, Klingon, and Wakadan: ConLangs, Superfans, and Rhetoric	Technical Communication Learning Strategies That Incorporate, Highlight, and Cultivate Creativity
	Ed Sadrai	Alex Layne
	Mike Dando	Quan Zhou <i>Metro State University</i>
	Kyoko Kishimoto	Cody Reimer <i>University of Wisconsin–Stout</i>
	Matt Barton	
	Sharon Cogdill <i>St. Cloud State University</i>	

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Lunch, networking, and special session	Heritage Room in the Student Union	
12:00 to 12:25	Box lunches	
12:30 to 12:55	Studying at Home and Abroad: Technical Communication in Germany and the US Julian Hocker <i>University of Washington</i> Felix Draeger Sabina Mueller <i>Karlsruhe University of Applied Sciences and Minnesota State Mankato</i>	
Session D 1:00 to 1:30	AH 231	AH 232
Individual presentations	Stories and Hegemony: The Role of Audience in Examining Neoliberalism through Counterstory in Composition Pedagogies Daniel Henke <i>Iowa State University</i> Who's Your Audience: Using Social Media to Develop Better Audience Analysis Approaches in an Introductory Technical and Professional Communication Course Katlyne Davis <i>University of Minnesota</i>	Changing Culture, Changing Public: Redefining the Rhetorician's Public Audience Philip B. Gallagher <i>Iowa State University</i> Editorial Authority and the (Novice) Technical Editor Roland Nord Maggie Dimock <i>Minnesota State Mankato</i>
Session E 1:40 to 2:30	AH 231	AH 232
Panel presentations	Negotiating Praxis: Audience Application Across Worlds Luke Shackelford Mikayla Davis Megan Petersen Brian Le Lay <i>University of Minnesota</i>	Addressing LGBTQ Content in the Classroom: Presentation, Reception, Transition Chad Kuehn Ulysses B. Texx Alan Toussaint <i>St. Cloud State University</i>
Planning for 2020 GPACW Conference 2:40 to 3:00	AH 231	