## Navigating Careers in Public Relations & Strategic Communication:

Insights from Industry Experts



**Keith Negrin** Vice President, Communications Deluxe



**Amie Hoffner** Vice President, Corporate Communications American Dairy Queen Corporation



**Stephanie Lucas** Communications Director National Ataxia Foundation



Iris Cumberbatch, PhD Senior Vice President and Head of Corporate Affairs at ECMC Group (via Zoom)



**MaDonna Flowers** Sheehy Director of Marketing, Brandpoint (Class of 2007, MNSU)

CSU 201 2 P.M. Friday, Oct 4, 2024

Department of Communication and Media, **BS in Public Relations** 

Contact Dr. Farah Azhar (farah.azhar@mnsu.edu) for details



